CAMPBELL CITY COUNCIL STUDY SESSION

Tuesday, March 31, 2015 – 6:30 p.m. City Council Chamber – 70 N. First Street

CALL TO ORDER, ROLL CALL

ORAL REQUESTS

NEW BUSINESS

A. FY 2016 Budget Program Overviews and Work Plans

<u>ADJOURN</u>

MEMORANDUM



City of Campbell City Manager's Office

To:

Honorable Mayor and City Council

Date: March 26, 2015

From:

Mark Linder, City Manager

Subject: Budget Study Session—Program Overviews and Work Plans

The budget study session scheduled for **March 31**st will be held in the Council Chambers and is scheduled to begin at **6:30 p.m**. The meeting will be televised. The format will consist of providing a high level overview of each of the City's budget programs, by department, as well presenting each department's proposed FY 16 Work Plans (Attachment A). The Council priorities resulting from its January 26th workshop have been incorporated into the Work Plans and are designated with an asterisk (*).

The overview will present Council with a summary of each program's services and its budgeted revenues and expenditures for the current year (FY 15) which should give an indication of the magnitude of the programs and where the dollars are being spent in the City. Council will have the opportunity to ask questions and hear about each City program, what it does, and how much budget it requires. We will also highlight significant changes or issues that are expected in the upcoming proposed budget. A more detailed study session on the proposed FY 16 operating and capital budgets will be held on Monday, May 4th. The budget is scheduled to be formally presented at a special Council meeting on Wednesday, May 27th at 6:00 p.m.

Council will also have the opportunity to review the individual department work plan items proposed for next year and offer its input and direction with respect to whether any changes need to be made. As is always the case, staff's priority is on maintaining day-to-day operations, including public programs and services. However, some additional staffing requests are being included in the proposed budget as a direct result of these priorities and work plans. Given the limited staffing levels of recent years, it has been a challenge to take on additional work plan items or special studies. It is, therefore, important that those issues that are undertaken reflect the priorities of the Council and community.

Staff believes the items shown in Attachment A can be accomplished during the upcoming fiscal year. However, should other unexpected issues arise during the year, Work Plans may require re-prioritization or possible deferral. Staff will notify Council if this occurs.

If you have any questions prior to the study session, please let me know.

Attachment: Draft Department Work Plans

Draft Major Work Plan Items - FY 2016

City Manager's Department:

510 - Administration

- Draft guidelines on individual Council member staff resource protocols *
- Provide support to Public Works on analysis of revenue and expenditure options in connection with Park Impact Fees *
- Update City's Social Media policy to add considerations for civic engagement tools (e.g., videos, FAQ's, and web design) *

511 - City Clerk

- Participate in any items resulting from Council Priority Session
- Participate in "State of the City" event

515 - Human Resources

- Meet and confer with identified bargaining units
- Establish a Wellness Program independent of El Camino Hospital
- Implement AB1522, California's Paid Sick Leave Law
- Conduct classification audits/analysis for requested positions
- Implementation of ACA (Affordable Care Act) Policy and Procedure
- Explore new Occupational Medical Clinic Options

547 - Information Technology

- Upgrade City's Active Directory (User Identity Management)
- Replace City's Exchange Email Environment
- Work with Police Department on CAD/RMS Replacement
- Replace Interactive Voice Response System for Building Inspections
- Implement Web Based Inspection Scheduling
- Add Cellular interface to Police Department's Message Switch
- Implement Electronic Timecards
- Implement Workflow for Purchase Requisition
- Implement Online Business License Renewals
- Upgrade City's Server Operating Systems
- Work with City Attorney to implement Email Retention
- Implement Digital Ally upgrade
- Implement Webcasting for Study Sessions
- Upgrade Granicus Webcasting Agendas
- Training on CMS/Website; Website Refresh
- Replace Police Department's Mobile Data Computers

^{*} Council Priorities List

Recreation & Community Services:

524 - Administrative Services

- Develop Community Center Improvements based on Recreation Plan recommendations (Parks & Recreation Commission {PRC})
- Implement Youth Engagement in partnership with school districts and library (PRC / Civic Improvement Commission) *
- Implement strategies to fully utilize ActiveNet capabilities specifically regarding fitness passes
- Continue to promote the benefits of Recreation through the Parks Make Life Better campaign
- Analyze options for Public Art expansion (PRC) *

525 - Senior Nutrition Program

Further refine and monitor the growth of the Senior Nutrition Program attendance

526 - Adult Services

 Implement best practices and standardized procedures for Recreation & Community Services Department special interest classes for seniors

527 - Community Center

- Implement the recently updated Field Use Policy (PRC)
- Develop a Special Event policy for Community Center Special Events

528 - Museum

- Develop and grow the Museum's post World War II modern history collection
- Further develop the Museum's long-term goals as directed by City Council *

529 - Heritage Theatre Program

• Develop 2015-16 Season of Shows

531 - Sports, Aquatics, & Fitness

 Implement best practices and standardized procedures for Recreation & Community Services Department special interest classes for fitness and sports

532 - Preschool & Day Camp

 Implement best practices and standardized procedures for Recreation & Community Services Department special interest classes for preschoolers and youth

Finance Department:

535 - Finance

 Implement Sungard Pentamation Financial System applications for: Electronic Timesheets, Employee Action Center, WorkFlow and Online Business License Renewals and provide user training

^{*} Council Strategic Priorities List

Finance Department (Continued):

- In conjunction with Public Works department, review and update the processes related to administration and reporting of grants and capital projects including development of any necessary new reports.
- In conjunction with Human Resources division, continue to implement required provisions of the Patient Protection and Affordable Care Act (PPACA) related to Health Insurance Mandates and reporting of qualifying employees
- Review re-financing opportunities of existing City and Successor Agency debt obligations to take advantage of lower interest rates and reduce debt service costs where feasible
- Working with ABAG PLAN staff, review and implement risk management best practices based on cost/benefit analysis

Community Development:

550- Administration

 Establish formal, externally provided skills training for all planning commissioners *

551 - Current Planning

- Begin comprehensive update to the City's Sign Ordinance *
- Complete Wireless Ordinance Update per State Law changes and improve focus

552 - Policy Development

- Complete preparation of the Dell Avenue Area Plan
- Begin comprehensive update to the General Plan *
- Historic Designation Policy Review to understand impact upon property owners *

554 - Building

- Install public computer workstation at lobby counter
- Complete the inventory of "soft-shell" apartment units
- Continue to implement process to close-out unresolved code cases
- Review inspection process with intent to increase efficiencies at inspector level

557 - Housing Assistance

 Conduct affordable housing study session to analyze density bonus, residential impact fees, inclusionary housing, and development impact fees

^{*} Council Strategic Priorities List

Legal Services:

560 - Legal Services

- Prepare updates to at least four chapters of the Municipal Code, including various chapters of the business licensing title
- Align the City's Massage Ordinance with new State law *

Police Department:

602 / 603 - Communications & Records

 Purchase and replacement of Police Computer Aided Dispatch, Records Management System, and Mobile Date Computer System Replacements (Multiyear Project)

Public Works Department:

701 - Administration

- Continue Civic Center Master Plan process (or subsequent related work)
- Develop Area Plan for Cambrian 36 area *
- Develop and Implement plan for next round of LED Streetlight conversion

720 - Transportation Engineering

- East Campbell Avenue Portals Project provide construction support
- Hacienda Avenue Green Street Improvement Project provide construction support
- County Expressway Plan 2040 serve on Technical Working Group
- Virginia Avenue Sidewalk Project provide construction support
- Harriet Avenue/McCoy Avenue/San Tomas Aquino Road Signalization Project design and construction
- Great Streets (Bascom Avenue) provide support to VTA
- Transportation Improvement Plan for Campbell PDA provide support to VTA
- Bicycle Map provide design support

730 - Engineering

- Establish priorities for the Park Improvement Master Plan (Park Impact Fees) *
- Winchester Boulevard Underground Utility District coordinate with PG&E and other utilities to complete construction
- Hacienda Avenue Green Street Improvement Project complete construction and final reporting
- East Campbell Avenue Portals Project complete construction and final reporting
- FY 2015 Annual Street Maintenance Project Arterial Rehabilitation construction

^{*} Council Strategic Priorities List

Public Works Department (Continued):

- FY 2016 Annual Street Maintenance Project design
- Virginia Avenue Sidewalk Project complete construction and final reporting
- San Tomas Aquino Creek Trail design *
- Miscellaneous Storm Drain Improvement Project design
- 2016 Accessibility Ramp Project design and construction
- Pavement Management Program update street condition survey
- Harriet McCoy STAR Traffic Signal Project construction inspection and support
- Assist as needed for completion of Park Improvement Master Plan
- Park System Improvement Projects design and construction following completion of Park Improvement Master Plan

740 - Land Development / Environmental Program

- Provide assistance to Public Works Maintenance regarding the implementation of Community Facilities District No. 2
- Assist in the implementation of updated Vehicle Impact Fee associated with new Solid Waste collection vehicles
- Prepare options for the use and maintenance of the alleyways in the City
- Complete GIS updates for the City's storm drain facilities
- Develop new procedures as necessary for compliance with the stormwater Municipal Regional Permit
- Coordinate an update of the City's Standard Specifications and Details for Public Works Construction

745 - Administration

- Review the feasibility and benefits of hiring an energy consultant to develop energy saving projects
- Update all of the Maintenance Section's Performance Measures and Outcomes
- Support the completion of the new fleet maintenance software project

750 - Vehicle & Equipment Maintenance

- Oversee the installation of new gas pumps and the implementation of the new Fleet Management Software
- Update storage racks and equipment to accommodate the revamping of space at Service Yard due to the sale of a section of service yard property to Robson homes

760 - Street Maintenance

- Complete the data collection for the City's sign inventory and complete a replacement schedule for sign replacement
- Create Standard Operating Procedure for all of the Streets Section core services

^{*} Council Strategic Priorities List

Public Works Department (Continued):

• Complete the revamping of space at Service Yard due to the sale of a section of service yard property to Robson homes

770 - Signals and Lighting Maintenance

- Assist with the conversion of street lights to LED fixtures as resources allow
- Provide construction assistance in the installation of a new traffic signal at Harriet Avenue/McCoy Avenue/and San Tomas Aquino Road
- Support the Cabinet Replacement Project by providing Engineering assistance and inspection
- Complete the revamping of space at Service Yard due to the sale of a section of service yard property to Robson homes
- Actively participate in the Department's Safety Committee and assignments

775 - Parks Maintenance

- Establish priorities for the Park Improvement Master Plan (Park Impact Fees) *
- Complete the Park Asset Inventory and establish a repair/replacement criteria for park infrastructure
- Create an Urban Forest Management Plan
- Complete the transfer of tree data to a new management database
- Monitor drought conditions and restrictions and adjust citywide watering schedules as required.
- Complete the revamping of space at the Service Yard due to the sale of a section of the service yard property to Robson homes

780 - Building Maintenance

- Deliver refresh projects for City Hall continue
- Complete all special projects approved in the FY16 budget
- Complete the revamping of space at the Service Yard due to the sale of a section of the service yard property to Robson homes

^{*} Council Strategic Priorities List





Fiscal Year 16 Program Overview & Work Plans Study Session

Council Chambers

March 31, 2015

CAMPBELLalifornia



Agenda

- Introductory Remarks/Overview
- Budget Summaries By Dept.
- Proposed Work Plans By Dept.
- Next Steps
- Q & A

CAMPBELLalifornia



Overview

- May 4th study session will address FY 16 proposed Operating Budget and Capital Improvement Plan (CIP)
- FY 16 budget summaries provided to indicate relative size of programs
- Primary focus tonight is on proposed work plan items
- Opportunity for Council to provide input and feedback to staff regarding its priorities
- Staff available to answer questions
- ✓ Council Priorities indicated with an asterisk (*)

CAMPBEL Lalifornia City Manager

Program	<u>Description</u>	FY 1 Budgete Revenue	ed Budgeted
501	City Council	\$ 52,30	\$ 275,015
510	Administration	2,034,00	800,324
511	City Clerk's Office	<u>-</u>	431,311
515	Human Resources	<u>-</u>	770,598
516	Worker's Compensation	586,00	585,574
547	Information Technology	1,530,28	<u>1,530,286</u>
	TOTAL:	\$ 4,202,58	\$ 4,393,108

CAMPBELLalifornia City Manager FY 16 Work Plans

510 - Administration:

- Draft guidelines on individual Council member staff resource protocols *
- Provide support to Public Works on analysis of revenue and expenditure options in connection with Park Impact Fees *
- Update City's Social Media policy to add considerations for civic engagement tools (e.g., videos, FAQ's, and web design) *

511-City Clerk:

- Participate in any items resulting from Council Priority Session
- Participate in "State of the City" event

CAMPBELLalifornia City Manager FY 16 Work Plans(cont.)

515- Human Resources:

- Meet and confer with identified bargaining units
- Establish a Wellness Program independent of El Camino Hospital
- Implement AB1522, California's Paid Sick Leave Law
- Conduct classification audits/analysis for requested positions
- Implementation of ACA (Affordable Care Act) Policy and Procedure
- Explore new Occupational Medical Clinic Options

CAMPBELLalifornia City Manager FY 16 Work Plans(cont.)

547- Information Technology:

- Upgrade City's Active Directory (User Identity Management)
- Replace City's Exchange Email Environment
- Work with Police Department on CAD/RMS Replacement
- Replace Interactive Voice Response System for Building Inspections
- Implement Web Based Inspection Scheduling
- Add Cellular interface to Police Department's Message Switch
- Implement Electronic Timecards
- Implement Workflow for Purchase Requisition

CAMPBELLalifornia City Manager FY 16 Work Plans(cont.)

<u>547- Information Technology – Continued:</u>

- Implement Online Business License Renewals
- Upgrade City's Server Operating Systems
- Work with City Attorney to implement Email Retention
- Implement Digital Ally upgrade
- Implement Webcasting for Study Sessions
- Upgrade Granicus Webcasting Agendas
- Training on CMS/Website; Website Refresh
- Replace Police Department's Mobile Data Computers

Recreation & Community Services

CAMPBEL L'alifornia

Program	<u>Description</u>	FY 15 Budgeted Revenues	FY 15 Budgeted Expenditures
524	Administration	\$ 200	\$ 505,807
525	Nutrition	62,214	158,354
526	Adult Services	312,609	570,089
527	Community Center	565,130	722,817
528	Museum Services	145,000	355,974
529	Heritage Theatre	727,327	827,327
531	Sports, Aquatics & Fitness	1,034,295	1,063,369
532	Special Interest Classes	1,089,159	1,077,780
	TOTAL:	\$ 3,935,934	\$ 5,281,517

CAMPBELL California Recreation & Community Services FY 16 Work Plans

524- Administrative Services:

- Develop Community Center Improvements based on Recreation Plan recommendations (Parks & Recreation Commission {PRC})
- Implement Youth Engagement in partnership with school districts and library (PRC / Civic Improvement Commission) *
- Implement strategies to fully utilize ActiveNet capabilities specifically regarding fitness passes
- Continue to promote the benefits of Recreation through the Parks Make Life Better campaign
- Analyze options for Public Art expansion (PRC) *

525- Senior Nutrition Program:

 Further refine and monitor the growth of the Senior Nutrition Program attendance

CAMPBEL Lalifornia Recreation & Community Services FY 16 Work Plans - Continued

526- Adult Services:

Implement best practices and standardized procedures for Recreation & Community Services Department special interest classes for seniors

527- Community Center:

- Implement the recently updated Field Use Policy (PRC)
- Develop a Special Event policy for Community Center Special Events

528- Museum:

- Develop and grow the Museum's post World War II modern history collection
- Further develop the Museum's long-term goals as directed by City Council *

CAMPBELL California Recreation & Community Services

FY 16 Work Plans - Continued

529- Heritage Theatre Program

Develop 2015-16 Season of Shows

531 - Sports, Aquatics, & Fitness

 Implement best practices and standardized procedures for Recreation & Community Services Department special interest classes for fitness and sports

532- Preschool & Day Camp

 Implement best practices and standardized procedures for Recreation & Community Services Department special interest classes for preschoolers and youth

CAMPBELLalifornia



Finance

Program	<u>Description</u>	FY 15 Budgeted Revenues	FY 15 Budgeted Expenditures
535	Accounting	\$ 28,913,700	\$ 1,367,736
540	Non-Departmental	108,000	1,598,700
543	2002 C.O.P. Debt Service	874,233	874,233
544	1997 C.O.P. Debt Service	730,210	730,210
549	CFD # 1	<u>145,000</u>	<u>145,000</u>
	TOTAL:	<u>\$30,771,143</u>	<u>\$ 4,715,879</u>

CAMPBELL Edifornia Finance FY 16 Work Plans

535- Accounting Services:

- Implement SunGard Pentamation Financial System applications for: Electronic Timesheets, Employee Action Center, Work Flow and Online Business License Renewals and provide user training
- In conjunction with Public Works department, review and update the processes related to administration and reporting of grants and capital projects including development of any necessary new reports.
- In conjunction with Human Resources division, continue to implement required provisions of the Patient Protection and Affordable Care Act (PPACA) related to Health Insurance Mandates and reporting of qualifying employees

CAMPBELLalifornia Finance FY 16 Work Plans Continued

535- Accounting Services - Continued:

- Review re-financing opportunities of existing City and Successor Agency debt obligations to take advantage of lower interest rates and reduce debt service costs where feasible
- Working with ABAG PLAN staff, review and implement risk management best practices based on cost/benefit analysis

CAMPBELL Lalifornia Community Development

Program	Description	FY 15 Budgeted Revenues	_E	FY 15 Budgeted expenditures
550	Administration	\$ 241,000	9	428,852
551	Current Planning	370,000		472,638
552	Policy Development	-		121,953
553	Housing / CDBG	10,000		9,633
554	Building	1,635,000		1,073,107
557	Housing Trust	109,598		109,598
	TOTAL:	\$ 2,365,598	9	<u> 2,215,781</u>

CAMPBELL Edifornia Community Development FY 16 Work Plans

550 - Administration:

 Establish formal, externally provided skills training for all planning commissioners *

551 - Current Planning:

- Begin comprehensive update to the City's Sign Ordinance *
- Complete Wireless Ordinance Update per State Law changes and improve focus

<u>552 – Policy Development:</u>

- Complete preparation of the Dell Avenue Area Plan
- Begin comprehensive update to the General Plan *
- Historic Designation Policy Review to understand impact upon property owners *

CAMPBELL California Community Development



FY 16 Work Plans - Continued

554 - Building:

- Install public computer workstation at lobby counter
- Complete the inventory of "soft-shell" apartment units
- Continue to implement process to close-out unresolved code cases
- Review inspection process with intent to increase efficiencies at inspector level

<u>557 – Housing Assistance:</u>

 Conduct affordable housing study session to analyze density bonus, residential impact fees, inclusionary housing, and development impact fees

CAMPBEL Lalifornia Legal Services

Program	<u>Description</u>		FY 15 Budgeted Revenues	FY 15 Budgeted Expenditures
560	Legal		<u>\$</u> -	\$ 353,179
		TOTAL:	<u>\$</u> _	<u>\$ 353,179</u>

CAMPBELLalifornia Legal Services FY 16 Work Plans

560 - Legal Services:

- Prepare updates to at least four chapters of the Municipal Code, including various chapters of the business licensing title
- Align the City's Massage Ordinance with new State law *

CAMPBELLalifornia

Public Safety

Program	<u>Description</u>	 FY 15 Budgeted Revenues	<u>Ex</u>	FY 15 Budgeted penditures
601	Administration	\$ 20,000	\$	802,336
602	Communications	35,000		1,906,972
603	Records	40,000		1,129,527
604	Special Enforcement	546,000		3,017,666
605	Field Services	187,600		7,383,019
610	Fire Protection	275,000		7,246,004
	TOTAL:	\$ 1,103,600	\$2	21,485,524

CAMPBELLalifornia Public Safety FY 16 Work Plans

602 /603 - Communications & Records:

Purchase and replacement of Police Computer Aided
Dispatch, Records Management System, and Mobile Date
Computer System Replacements (Multi-year Project)

CAMPBELL alifornia Public Works - Engineering

Program	<u>Description</u>	FY 15 Budgeted Revenues	FY 15 Budgeted Expenditures
701	Administration	\$ 372,800	\$ 604,584
715	Environmental Programs	1,395,283	1,306,754
720	Transportation Engineering	128,080	333,115
730	Engineering	403,000	934,606
740	Land Development	2,484,618	1,104,159
	TOTAL:	<u>\$ 4,783,781</u>	\$ 4,283,218

701 - Administration:

- Continue Civic Center Master Plan process (or subsequent related work)
- Develop Area Plan for Cambrian 36 area *
- Develop and Implement plan for next round of LED Streetlight conversion

720 – Transportation Engineering:

- Harriet Avenue/McCoy Avenue/San Tomas Aquino Road
 Signalization Project design and construction
- Great Streets (Bascom Avenue)

720 - Transportation Engineering Continued:

- Transportation Improvement Plan for Campbell PDA
- County Expressway Plan 2040 serve on Technical Working Group
- Virginia Avenue Sidewalk Project provide construction support
- Bicycle Map provide design support (BPAC, PRC)

730 - Engineering:

- Hacienda Avenue Green Street Improvement Project
- East Campbell Avenue Portals Project
- Virginia Avenue Sidewalk Project complete construction and final reporting
- San Tomas Aquino Creek Trail feasibility and design *
- Harriet McCoy STAR Traffic Signal Project construction inspection and support

730 - Engineering Continued:

- ◆ FY 2016 Annual Street Maintenance Project design
- Accessibility Ramp Project design and construction
- Establish priorities for the Park Improvement Master Plan (Park Impact Fees) *
- Park System Improvement Projects design and construction following completion of Park Improvement Master Plan

740 - Land Development / Environmental Program:

- Implementation of Community Facilities District No. 2
- Implementation of updated Vehicle Impact Fees associated with new Solid Waste collection vehicles
- Prepare options for the use and maintenance of the alleyways in the City
- Complete GIS updates for the City's storm drain facilities
- Develop new procedures as necessary for compliance with the stormwater Municipal Regional Permit
- Coordinate an update of the City's Standard Specifications and Details for Public Work Construction

CAMPBELL California Public Works – Maintenance

Program	<u>Description</u>	FY 15 Budgeted Revenues	_ <u>E</u>	FY 15 Budgeted xpenditures
741	CFD # 2	\$ 16,094	\$	12,284
745	Maintenance Administration	102,500		451,071
750	Vehicle & Equipment Maintenance	1,381,678		1,315,559
760	Street Maintenance	1,469,900		1,469,900
770	Signals & Lighting	798,500		740,798
775	Park Maintenance	2,348,573		2,406,275
780	Building Maintenance	<u>15,000</u>		1,490,699
	TOTAL:	\$ 6,132,245	<u>\$</u>	7,886,586

745 - Administration:

 Review the feasibility and benefits of hiring an energy consultant to develop energy saving projects (ESCO)

750 – Vehicle & Equipment Maintenance:

 Installation of new gas pumps and implementation of the new Fleet Management Software

760 – Street Maintenance:

- Complete the data collection for the City's sign inventory and complete a replacement schedule for sign replacement
- Complete the reconfiguration of space at Service Yard due to the sale of a section of service yard property

770 – Signal and Lighting Maintenance:

- Assist with the conversion of street lighting to LED fixtures (as resources allow)
- Provide construction assistance in the installation of a new traffic signal at Harriet Avenue, McCoy Avenue, and San Tomas Aquino Road
- Inspection services for the Cabinet Replacement Project

775 - Park Maintenance:

- Complete the Park Asset Inventory and establish a repair/replacement criteria for park infrastructure
- Establish priorities for the Park Improvement Master Plan (Park Impact Fees)*
- Create an Urban Forest Management Plan
- Complete the transfer of tree data to a new management database
- Monitor drought conditions and restrictions and adjust citywide watering schedules as required

780 - Building Maintenance:

- Complete all special projects approved in the FY 16 Budget
- Complete the revamping of space at the Service Yard due to the sale of a section of the service yard property

CAMPBELLalifornia



- > Questions / Answers
- > Discussion





Next Steps

✓ Budget Study Session (Operating & CIP)

May 4th

✓ Introduction of FY 16 Operating and Capital Budget

May 27th

Adoption of Budget

June 16th

✓ Adoption of GANN Limit

June 16th





Fiscal Year 16 Program Overview & Work Plans Study Session

Council Chambers

March 31, 2015